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FRANCO-BRITISH

**INESS AWARDS** 

CHAMBER OF GREAT BRITAIN | 2022



# HIGHLIGHTS 2022







# **IN NUMBERS**

+61 new members



17%

364

members

+80% C-level

representation

Patron



In 2022, the Chamber was pleased to welcome 61 new member companies, from all sizes and sectors, who joined our vibrant and diverse business community. True to our mission, our membership offer provided multiple opportunities for networking, influencing, learning, and promoting.

Noémie du Chatelier, Head of Relationships & Governance

## 7 new Patron Members



L'ORÉAL UK AND IRELAND



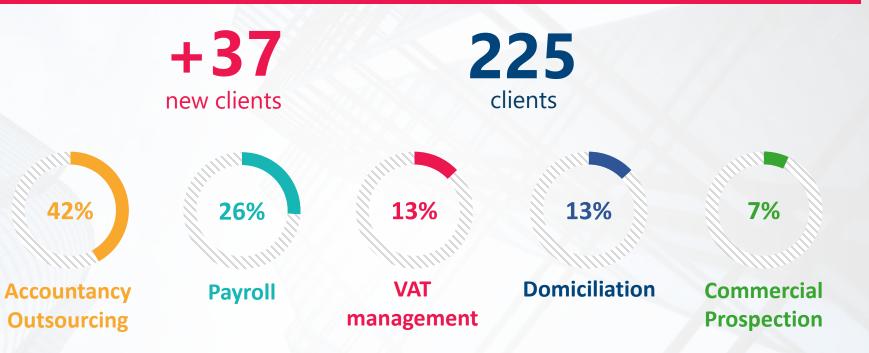






### RECORD

## **IN NUMBERS**





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The UK remains a popular destination for French companies, and new legislation put in place post-Brexit has created more demand for our business services. The French Chamber has risen to the challenge, adapting its offer to the needs of larger corporates and welcoming 37 new clients.

Irène Engelhardt-Regnier, Head of Business Services

## **EVENTS**

# COMMUNICATIONS



57

events including

12 Club sessions

**1,247** attendees

38k visitors on our website

**1.2k** connections made via the online directory **16.3k** followers on social media

contacts receiving our monthly newsletter

3k

This year we launched new event formats and digital tools, including our mobile application, to provide more opportunities to connect and learn. After two challenging years, we were delighted to go back to in person events, bringing back some of our long-standing events and hosting a stellar edition of our Franco-British Business Awards.

Lauriane Véron, Head of Events & Communications

## **OUR CLUBS**

#### **Exclusive forums for Corporate & Patron** members

- Our Clubs are expert communities of senior representatives in similar functions or sectors
- They provide a platform to learn from each other, exchange best practice, and access a programme of high-level speakers and insights on critical topics

#### Four Clubs:

**LVents** 

- Sustainability Leads
- Human Resources
- CFO
- Luxury

# NET ZERO LEADERSHIP PROGRAMME

#### Helping SMEs achieve carbon neutrality

- Our series of eight events provides access to practical advice and inspiring stories
- Complemented by the 'Towards Net Zero' Hub: all the insights, best practice and expertise from our members in one easy-to-navigate space

#### -> Explore the Programme and Hub







AIRBUS





MRBUS

## FRANCO-BRITISH BUSINESS AWARDS

#### **Celebrating the best of Franco-British business**

- The 23rd Franco-British Business Awards recognised the energy, creativity and resilience of our community
- Over 215 participants attended the dazzling awards ceremony on 23rd November, where six companies were recognised
- -> Look back on the Franco-British Business Awards



Vents



## Guest speaker highlights

We were pleased to welcome prestigious speakers throughout the year:

- The Rt Hon James Cleverly MP, Secretary of State for Foreign Affairs
- HE Ms Hélène Duchêne, French Ambassador to the UK
- HE Mr João Vale de Almeida, EU Ambassador to the UK
- Roula Khalaf, Editor, Financial Times
- John Allan CBE, Chairman, Tesco
- Lord Ricketts, Chair, Franco-British Council

# FRENCH CHAMBER CONNECT

Our new mobile application giving members access to their own private space

- Connect with 33,000 members from French Chambers around the world
- Browse and register for events and access the list of participants
- Continue the conversation between Clubs
- Stay in touch with the team and up to date
- Access exclusive member privileges



CONNECT

0

Download the free CCIFI Connect mobile application, reserved exclusively for the members of the French Chambers abroad!



**CONNECT** and enhance your business!

App Store Google Play

## **Recruitment space**

The Chamber helps both candidates and recruiting companies in their application and recruitment process through its newly launched recruitment space.

-> Explore the recruitment space

> 150 applications received

25 jobs offers posted

# LAUNCHING THE UK-FRANCE BUSINESS FORUM

- A joint initiative by the French Chamber and the Franco-British Chamber of Commerce, focusing on business-to-business collaboration to foster commercial opportunities around three central pillars:
  - Mobility and talent
  - Clean transition
  - Technology and innovation



• The launch brought together leaders from 25 major French and UK companies, alongside representation from both Embassies, Business France, CBI and MEDEF, and was recognised with a special video from the Prime Minister.

-> Explore the UK-France Business Forum



**Vdvocac** 

This year we've taken our impressive network of business leaders to the heart of government to talk about the economic and business relationship between our two countries. Through this work the French Chamber is being recognised in the highest offices of State as a vital interlocker of French business investing in UK growth.

**David Lutton, Interim Managing Director** 

# CREATING PLATFORMS TO ACCESS DECISION MAKERS

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- Regular calls with key institutional decision-makers
- In addition to our existing calls with the French Embassy, we launched regular calls with the Bank of England and the European Central Bank.
- Meeting with the Secretary of State for Business, Energy and Industrial Strategy

In October, the Secretary of State held a private meeting with a delegation of Patron members.





## UK-France Business Dashboard

We measure the strength of the economic relationship through our UK-France Dashboard.

By combining survey data from our extensive business network with a range of opensource data sets on trade and investment, we are able to offer a unique and up-todate perspective on trading conditions.

-> Explore the dashboard

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