



## **Robert Bensoussan, Chairman of L.K. Bennett and Co-founder of Sirius Equity**

**Robert Bensoussan**, 50, has over twenty five years of international experience in the field of fashion and luxury goods as managing director, advisor, investor and entrepreneur.

Spanish national and a graduate from the prestigious French business school ESSEC, he has established himself as one of the most respected European managers in this industry, having contributed to the development and restructuring of prestigious groups where he operated in various positions of great responsibility.

Between 1980 and 1984, Robert Bensoussan was responsible for the implementation of the relaunch of the **Lacoste** brand (Groupe Prouvost) in Brazil; he was also Director of Ready-to-wear & Accessories for **Charles Jourdan** in Paris from 1984 to 1986. As Director of Sales for **Sonia Rykiel** (Paris) from 1986 to 1989, Robert Bensoussan was responsible for sales worldwide. Robert Bensoussan joined the **Escada** Group (Munich) in 1990, as Director of International Sales and member of the management team in Munich. As Chief Executive of **Christian Lacroix** (Paris) - subsidiary of LVMH – from 1993 to 1997 and Chief Executive of **Gianfranco Ferrè** (Milan) in 1999 and 2000. In 1994, Robert Bensoussan joined the Board of **Interparfums Inc** (New York), a prestige perfume licensing company, listed on the Nasdaq. In 1998, he was retained by Rose Marie Bravo as her personal advisor to work on the repositioning of the **Burberry** (London) brand in Europe and Asia, concentrating on production and products as well as distribution. In 1999, he put together the **Joseph** (London) £100 million deal (LBO), bringing as partners Albert Frère (CNP) and LV Capital (LVMH). In November 2001, together with Phoenix Equity Partners, a leading private equity fund management business, Robert Bensoussan set up Equinox Luxury Holdings Ltd which acquired a 51% stake in **Jimmy Choo (London)**.

In July 2008, Sirius Equity and Phoenix Equity Partners bought a large majority control of **LK Bennett**, the quintessentially English Brand of women's ready to wear, shoes and accessories for an undisclosed amount.

In addition to his various responsibilities, Robert Bensoussan is a member of the Board of Jimmy Choo, Interparfums (Nasdaq: IPAR), Celio (French Menswear Retail Group, €1 Billion sales), Bremont Watches, and Aurenis (French publishing group).