

MEDIA PACK 2013

The most efficient way to target Anglo-French business and political leaders

THE CHAMBER

■ WHO WE ARE

130 years of experience

600 member companies

80 patron members

50 events per year

300 French and British SMEs assisted

A Board of 12 Directors

An Advisory Council of 60

A multicultural team of 30

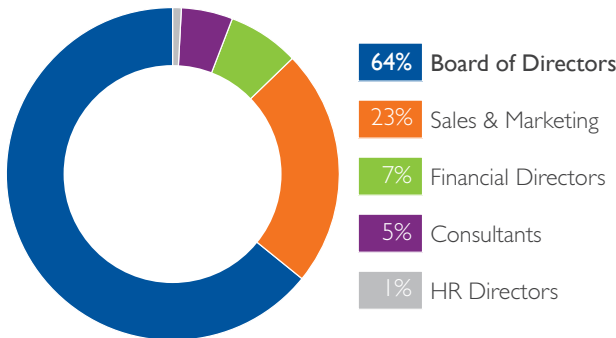
■ WHAT WE DO

- We provide a platform for exchange and networking at the service of Franco-British firms in the UK
- We help our members grow their business through networking opportunities and sharing experience and expertise
- We promote our 600 members' interests to key decision makers
- We support the development of economic and commercial relations between France and the UK

OUR MEMBERSHIP

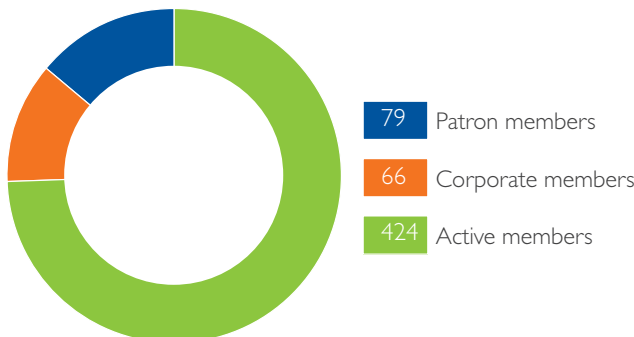
MEMBERS' REPRESENTATIVES BY JOB TITLE

The majority of our members are top-management representatives: Chaimans, CEOs, Managing Directors or Partners.



MEMBERS BY MEMBERSHIP TYPE

79 Patron member companies represented by 800 representatives
66 Corporate member companies represented by 395 representatives
424 Active member companies and representatives



OUR PATRON MEMBERS

OUR PUBLICATIONS AND DIGITAL TOOLS

Discover the wide variety of the Chamber's publications and our digital tools.

- INFO MAGAZINE
- THE FRANCO BRITISH TRADE DIRECTORY
- OUR BUSINESS GUIDES
 - » Light at the end of the tunnel
 - » France on the move!
- THE MEMBER TO MEMBER OFFERS BOOKLET
- OUR NEWSLETTERS
- OUR WEBSITE



INFO

THE ONLY ANGLO-FRENCH BUSINESS MAGAZINE IN THE UK

QUICK FACTS

- » High-level readership
- » Rich, professional content with the participation of prestigious contributors
- » Published since 1979
- » A readership of over 20,000
- » 5,000 copies
- » Online access on www.ccfgb.co.uk/publications/info-magazine

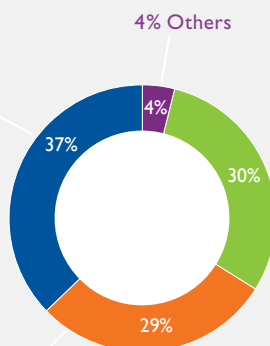
DISTRIBUTION TO

600 members and their 1,650 representatives

The business lounges of Air France, Eurostar in Paris & London as well as Eurotunnel French and UK-based decision-makers and opinion leaders

DISTRIBUTION AND TARGET AUDIENCE

Members of the CCFGB (Chairmen, CEO, senior representatives from blue chip companies to SMEs and entrepreneurs)



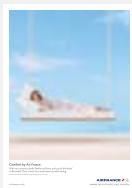
4% Others

Eurostar, Air France and Eurotunnel Business Class passengers

Government ministries in the UK, CAC 40 companies, FTSE 100 companies, RDAs, mayors of big cities, science parks, French foreign trade advisors, French press correspondents in the UK, regional councils, regional Chambers of Commerce and Industry, top French schools and universities

INFO

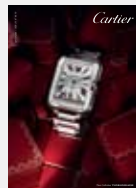
SOME OF OUR ADVERTISERS IN 2012



Air France



Chanel



Cartier



EDF



Financial Times



Renault



Royal Academy of Arts



Full Colour Double Page Spread

Member rate: £2,800

Non member: £5,600

Dimensions

H 279.18 mm x W 394.8 mm

Resolution: 300dpi



Full Colour Page

Member rate: £1,800

Non member: £3,500

Dimensions

H 279.18 mm x W 197.4 mm

Resolution: 300dpi



Full Colour Half Page

Member rate: £990

Non member: £2,000

Dimensions

H 139.59 mm x W 197.4 mm

or H 221 mm x W 76 mm

Resolution: 300dpi



Full Colour Quarter Page

Member rate: £650

Non member: £1,500

Dimensions

H 139.59 mm x W 98.7 mm

or H 98 mm x W 105 mm

Resolution: 300dpi

For special positions (outside back cover, inside front cover and inside back cover, etc...) please contact **Lorraine Germaix**, lgermaix@ccfgeb.co.uk

THE KEY REFERENCE TOOL

The Franco-British Trade Directory is a key reference tool for all those looking to develop their business networks in Great Britain or France, facilitating a thorough understanding of the economic, political, administrative and media structures in the UK and France.

Published annually, eagerly anticipated, the FBTD allows Chamber members to reach customers, find clients or partners and access the broader Anglo-French business community. It also contains contact information for the official French services, from French embassy contacts to French press correspondents in the UK.



- Yearly edition
- 2,000 copies
- 600 members and their 1,650 representatives listed

THE FRANCO-BRITISH TRADE DIRECTORY		
	MEMBER	DIMENSIONS
INSIDE FRONT COVER	£2,000	A5 WITH 3MM BLEED
INSIDE BACK COVER	£1,800	
OUTSIDE BACK COVER	£2,500	
INSIDE PAGES		
1ST PAGE FACING INSIDE FRONT COVER	£1,800	A5 WITH 3MM BLEED
2ND PAGE (LEFT HAND PAGE)	£1,500	
PAGE FACING YOUR COMPANY'S PROFILE	£1,000	
PAGE OPPOSITE CARDBOARD DIVIDERS (PATRON, CORPORATE, ACTIVE)	£1,500	
PAGE OPPOSITE INDEX	£1,800	
1/2 PAGE	£600	H 105MM X L 148MM
CARDBOARD DIVIDERS (2 SPACES AVAILABLE FOR EACH CARDBOARD DIVIDER)		
REVERSE SIDE OF PATRON PAGE	£1,500	A5 WITH 3MM BLEED
REVERSE SIDE OF CORPORATE PAGE	£1,500	
REVERSE SIDE OF ACTIVE PAGE	£1,500	
REVERSE SIDE OF INDEX PAGE	£1,800	

OUR BUSINESS GUIDES

LIGHT AT THE END OF THE TUNNEL / LE PIÈGE DE LA RESSEMBLANCE



Practical reflections on the French and British in business.
Bilingual version.

This practical and helpful bilingual booklet is designed to facilitate business dealings between the French and the British.

Based on the real-life experiences of Chamber members, its brilliant insights shed new light on the way the two cultures relate to each other, in life as well as in business.

To buy copies of the booklet, please contact

Lorraine Germaix, lgermaix@ccfgeb.co.uk. Unit Price £6



FRANCE - ON THE MOVE !

The authoritative guide to Life, Work and Business in France.

Written by working professionals who have experienced first-hand both the pleasures and risks of expatriation, it is the only book to offer truly sound and expert guidance that encompasses both general and business-related subjects.

FRANCE - ON THE MOVE!

INTERNAL A5 ADVERTISEMENT	+ FACING SPONSORED SECTION	£1,700
INSIDE FRONT COVER ADVERTISEMENT	+ SPONSORED SECTION	£3,000
INSIDE BACK COVER ADVERTISEMENT	+ SPONSORED SECTION	£2,700
OUTSIDE BACK COVER ADVERTISEMENT	+ SPONSORED SECTION	£3,600

OUR WEBSITE

WWW.CCFGB.CO.UK



Button
120 x 120 pixels

Home page banner format
740 x 90 pixels

- 23,000 PAGES VIEWED PER MONTH ON AVERAGE
(FROM 1 OCTOBER TO 31 OCTOBER 2012)
- 5,000 VISITORS
- MOST VISITED SECTIONS: EVENTS, RECRUITMENT & PUBLICATIONS
- 60% BRITISH VISITORS
- 40% FRENCH VISITORS

OUR WEBSITE

SIZE SPECIFICATIONS & RATES

DURATION	MEMBER RATE (PER MONTH)
HOME PAGE	
BANNER - 3 MONTHS	£600
BANNER - 6 MONTHS	£530
BANNER - 12 MONTHS	£470
SECTIONS: HOME PAGE, EVENTS, RECRUITMENT, NEWS, THE SHOP	
BUTTON - 3 MONTHS	£324
BUTTON - 6 MONTHS	£288
BUTTON - 12 MONTHS	£250
SECTIONS: FORUMS & CLUBS, PUBLICATIONS, MEMBERSHIP, BUSINESS SUPPORT SERVICES, ABOUT US	
BUTTON - 3 MONTHS	£180
BUTTON - 6 MONTHS	£160
BUTTON - 12 MONTHS	£140



OUR NEWSLETTERS

PATRON E-NEWSLETTER (6 PER YEAR)

Selection of specific news sent to Patron members only (main and other reps).

MONTHLY E-NEWSLETTER

The Chamber's main news events, Forums & Clubs, bilateral news, etc... sent to all Chamber members.

FRANCE UK-EXPRESS

Written in French, it provides practical information and essential advice for handling business projects in the UK.

INFO NEWSLETTER

Highlights of the new issue of *INFO* magazine sent to all Chamber members.



NEWSLETTER

I MONTH ADVERTISING BANNER	MEMBERS	£300
I MONTH ADVERTISING BANNER	NON MEMBERS	£500

OUR CALENDAR OF EVENTS

BECOME A SPONSOR OF OUR CALENDAR OF EVENTS

Sent 15-20 times a year by email to all our database (3500)

Printed version (distributed during our events, in the lobby of the CCFGB, in our membership pack...)

Published on our website

ABOUT OUR EVENTS

Amazing venues and sponsors

Tailor-made events for different membership levels and business sectors

50 EVENTS ORGANISED BY THE CHAMBER & 3000 PARTICIPANTS IN 2012

- Lunches and dinners
- Business Club Cocktails
- CEO Breakfasts
- Seminars
- Forums & Clubs (Luxury Club, Finance Forum, Climate Change Forum...)



The Sofitel St James



The Royal Opera House

CONTACT

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