



UK Trade
& Investment

March 2014

French Investment in the UK

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- France contributed 427 FDI projects with 55,129 associated jobs in the past 5 years.
- Over the 5 year period France is ranked as the 4th country in the world as a source of FDI projects. More recently, France's position has strengthened as it is currently (in 2012/13) the joint 3rd ranked source country (with Italy) of UK FDI Projects.
- France is the leading European country as a source of FDI projects in the UK over the 5 year period.
- With 55,129 associated jobs, France is the 2nd ranked nation (behind only USA) for both new jobs created and safeguarded jobs over the past 5 years.
- The leading industry sectors for French companies investing in the UK are the Computer Software, Business & Financial Services and Aerospace sectors over the past 5 years.
- London is the leading destination for French FDI projects accounting for around 29% in the past 5 years.

French Investment in the UK

Overview of Worldwide FDI into the UK 2008/09 to 2012/13

Rank	Country	Projects	New Jobs	Safeguarded Jobs	Total Jobs
1	United States	2,225	66,590	115,332	181,922
2	Japan	495	12,938	20,799	33,737
3	India	467	19,653	13,007	32,660
4	<i>France</i>	<i>427</i>	<i>20,967</i>	<i>34,162</i>	<i>55,129</i>
5	Germany	391	11,142	19,848	30,990
6	China	354	4,894	4,566	9,460
7	Italy	347	5,444	8,486	13,930
8	Canada	335	5,988	23,324	29,312
9	Australia	297	7,354	1,627	8,981
10	Ireland	236	7,338	4,412	11,750
11	Switzerland	231	5,550	4,067	9,617
12	Spain	214	7,882	2,734	10,616
13	Netherlands	187	6,091	9,743	15,834
14	Sweden	152	2,903	2,879	5,782
15	Denmark	112	5,555	3,572	9,127
	Others	1,292	52,010	39,382	91,392
	Total	7,762	242,299	307,940	550,239

Leading Investors from France

- **Decathlon SA** (Leisure & Global Sports Projects)
- **Spie** (Business Services)
- **EADS Astrium** (Aerospace)
- **Airbus SAS** (Aerospace)
- **Thales** (Aerospace & Electronics)
- **Alstrom SA** (Engineering, Power & Railways)
- **La Mutuelle Du Mans Assurance** (Financial Services)
- **Areva** (Environment & Power)
- **Teleperformance SA** (Business Services)
- **BNP Paribas** (Financial Services)

Key Points

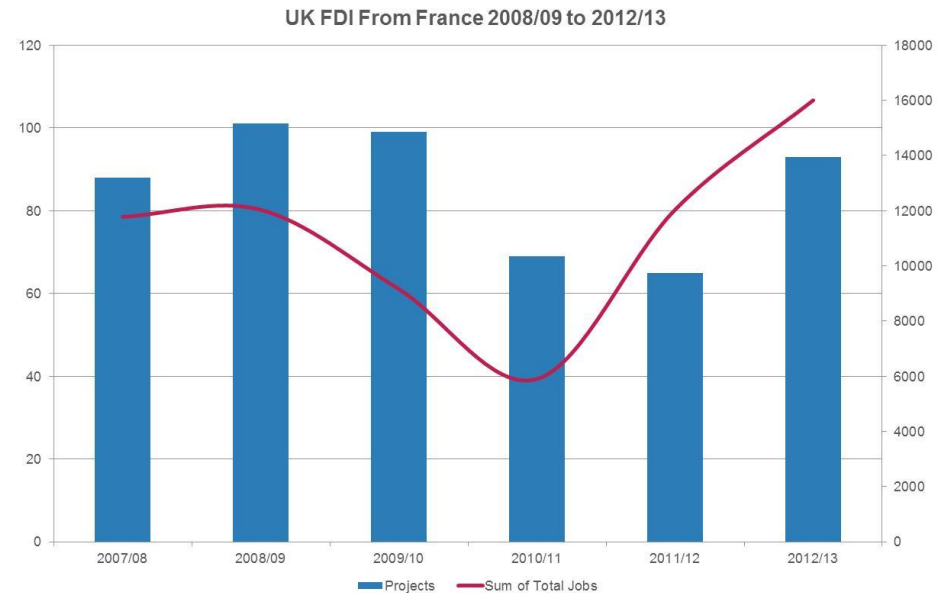
- There were **427 FDI projects from France, with 55,129 associated jobs** in the 5 year period 2008/09 to 2012/13.
- France is ranked **4th worldwide as a source of FDI projects** into the UK over the 5 year period.
- France is the **leading European country** as a source of FDI projects in the UK over the 5 year period.

French Investment in the UK

Trends in Worldwide FDI Projects into the UK 2008/09 to 2012/13

Key Points

- **FDI Projects from France increased by 43%** in 2012/13 having reduced from a high of 101 in 2008/09.
- With 55,129 associated jobs, **France is the 2nd ranked nation** (behind only USA) **for both new jobs created and safeguarded jobs** over the past 5 years.
- Over the 5 year period France is ranked as the 4th country in the world as a source of FDI projects. More recently, **France's position** has strengthened **as it is currently (in 2012/13) the joint 3rd ranked source country** (with Italy) of UK FDI Projects.



French Investment in the UK

Trends in Worldwide FDI Projects into the UK 2008/09 to 2012/13

Rank	Country	2008/09		2009/10		2010/11		2011/12		2012/13		Total Projects
		Projects	% Change	Projects	% Change	Projects	% Change	Projects	% Change	Projects	% Change	
1	United States	621	30%	484	-22%	388	-20%	336	-13%	396	18%	2,225
2	Japan	81	-21%	107	32%	105	-2%	88	-16%	114	30%	495
3	India	108	44%	92	-15%	97	5%	81	-16%	89	10%	467
4	<i>France</i>	<i>101</i>	<i>15%</i>	<i>99</i>	<i>-2%</i>	<i>69</i>	<i>-30%</i>	<i>65</i>	<i>-6%</i>	<i>93</i>	<i>43%</i>	<i>427</i>
5	Germany	86	-17%	90	5%	71	-21%	66	-7%	78	18%	391
6	China	59	0%	74	25%	59	-20%	92	56%	70	-24%	354
7	Italy	48	45%	55	15%	53	-4%	98	85%	93	-5%	347
8	Canada	83	22%	62	-25%	68	10%	59	-13%	63	7%	335
9	Australia	65	-29%	67	3%	53	-21%	51	-4%	61	20%	297
10	Ireland	57	-28%	56	-2%	46	-18%	32	-30%	45	41%	236
11	Switzerland	50	79%	30	-40%	45	50%	54	20%	52	-4%	231
12	Spain	28	47%	38	36%	56	47%	48	-14%	44	-8%	214
13	Netherlands	41	-9%	37	-10%	38	3%	36	-5%	35	-3%	187
14	Sweden	47	-16%	35	-26%	30	-14%	21	-30%	19	-10%	152
15	Denmark	26	53%	26	0%	19	-27%	22	16%	19	-14%	112

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Analysis of FDI Projects from France 2008/09 to 2012/13

Analysis of Projects

Industry Sector	Projects	Total Jobs
Software and Computer Services Business to Business (B2B)	84	2,628
Business (and Consumer) Services	33	9,120
Aerospace	31	7,559
Financial Services (including Professional Services)	27	2,329
Creative and Media	21	275
Mechanical Electrical and Process Engineering	20	755
Electronics and IT Hardware	20	3,870
Environment	17	793
Power	16	7,593
Food and Drink	16	1,475
Others	142	18,732
Grand Total	427	55,129

Business Activity	Projects	Total Jobs
Services	119	7,963
Sales	86	2,184
Manufacturing	66	11,634
Services + R&D	43	9,028
Manufacturing and R&D	18	9,356
Call Centre	17	8,544
Distribution	16	1,866
Research and Development (R&D)	16	258
HQs	12	264
E-Commerce	11	432
Knowledge Centre	10	641
EHQ	4	616
EHQ and R&D	4	26
Others	5	2,317
Grand Total	427	55,129

Project Type	Projects	Total Jobs
New Investment	189	8,365
Expansion	132	16,619
Acquisition	79	25,022
Others	27	5,123
Grand Total	427	55,129

Key Points

- The leading industry sectors for French companies investing in the UK are the Computer Software, Business & Financial Services and Aerospace sectors.
- Services and Sales projects were most popular, whilst 20 companies established an HQ or EHQ in the UK over the 5 year period.
- 44% of FDI projects from France were New Investments, creating almost 6,000 new jobs in the UK.

Source: UK Trade & Investment

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UK Destination of FDI Projects from France 2008/09 to 2012/13

UK Destination of FDI Projects

UK Location	Projects	Total Jobs
Greater London	122	5,345
Scotland	33	15,425
Wales	25	5,722
Berkshire	16	251
Greater Manchester	16	5,381
West Yorkshire	15	919
West Midlands	14	542
Kent	14	1,253
Cheshire	14	922
Avon	12	3,309
Hampshire	11	92
Staffordshire	10	1,096
Northern Ireland	10	1,023
Tyne & Wear	9	996
South Yorkshire	9	151
Others	97	12,702
Grand Total	427	55,129





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