

INFO

THE MAGAZINE OF THE FRENCH CHAMBER OF COMMERCE IN GREAT BRITAIN

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PROFILE



INFO is the **bi-monthly** magazine of the French Chamber of Commerce in Great Britain & is the only Franco-British business publication in the UK. *INFO* covers the latest news and developments in key industries, interviews key players in the Franco-British business & political worlds, whilst also inviting contributions from French and British experts in their field or sector of activity.

MAIN TARGET AUDIENCE

The members of the French Chamber of Commerce in Great Britain consist of Economic leaders of all sectors; Franco-British Administrations; Franco-British decision makers.

WIDER TARGET AUDIENCE

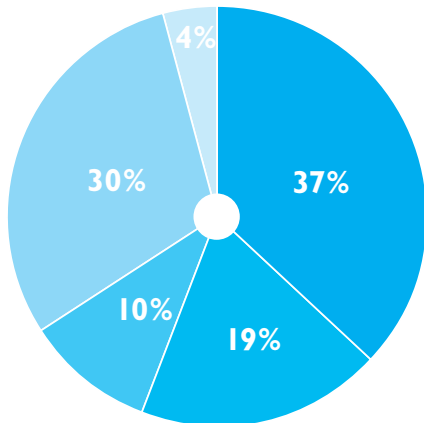
Users of business class lounges of Eurotunnel (Coquelles & Folkestone), Eurostar (Paris & London), Air France (London City, Heathrow & Manchester).

ESTIMATED READERSHIP: Approximately 15,000 people.

CIRCULATION: 5,000 copies.

DISTRIBUTION

INFO is distributed free to CCFGB members in Great Britain and in France, and is available on subscription.



- **37%:** Members of the CCFGB (chairmen, CEO, senior representatives from blue chip companies to SMEs and entrepreneurs)
- **19%:** UK-based decision makers and opinion leaders (including Ministries in the UK, FTSE 100 companies, RDAs, mayors of big cities, science parks, French trade advisers, French press correspondants, English County councils, Universities, professional federations)
- **10%:** French-based decision makers and opinion leaders (including Ministries, CAC 40 companies, RDAs, mayors of big cities, regional councils, regional Chambers of Commerce and Industry, Top French schools and Universities, innovative clusters, professional federations)
- **30%:** Eurotunnel flexi plus and Eurostar and Air France Business Class passengers
- **4%:** Others

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PUBLICATION DATES & THEMES

No. 191	September - October 2010	Retail
No. 192	November - December 2010	TBC
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No. 194	March - April 2011	TBC
No. 195	May - June 2011	TBC
No. 196	July - August 2011	TBC

PRICES FOR ONE ISSUE

STANDARD POSITIONS	MEMBER CCFGB	NON MEMBER	DIMENSIONS
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Facing Inside Front Cover	£2000	£2500
Facing Editorial	£1800	£2400
Facing contents page	£1800	£2400
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All prices are exclusive of VAT

Technical Specifications

The artwork must be supplied as a high-resolution PDF file (minimum 300 dpi) with 3mm bleed on each side. This can be sent either by email to David Lislet at dlistet@ccfgb.co.uk, or by post on CD Rom. According to your choice, the size of the advertisement should match the size specified in the column above.

Contact: **David Lislet** (Sales & Advertising Coordinator) t: (020)7 092 6651 e: dlistet@ccfgb.co.uk