

I N F O

THE MAGAZINE OF THE FRENCH CHAMBER OF COMMERCE IN GREAT BRITAIN

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PROFILE



INFO, the **bi-monthly** magazine of the French Chamber of Commerce in Great Britain, is the only Franco-British business publication in the UK. **INFO** covers the latest news and developments in key industries, interviews with key players in the Franco-British business & political worlds, all the while inviting contributions from French and British experts in their field or sector of activity.

MAIN TARGET AUDIENCE

All members of the French Chamber of Commerce in Great Britain consisting of Economic leaders of all sectors; Franco-British Administrations; Franco-British decision makers.

WIDER TARGET AUDIENCE

Users of business class lounges of Eurotunnel (Coquelles & Folkestone), Eurostar (Paris & London), Air France (London City, Heathrow & Manchester)

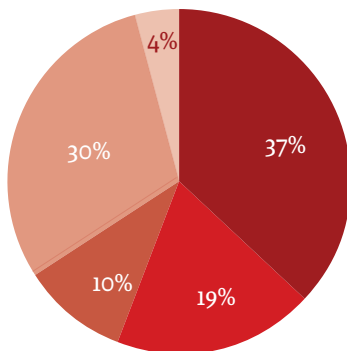
ESTIMATED READERSHIP: Approximately 10,000 people.

CIRCULATION: 5,000 copies.



DISTRIBUTION

INFO is distributed free to CCFGB members in Great Britain and in France, and is available on subscription.



- Members of the CCFGB (chairmen, CEO, senior representatives from blue chip companies to SMEs and entrepreneurs)
- UK-based decision makers and opinion leaders (including Ministries in the UK, FTSE 100 companies, RDAs, mayors of big cities, science parks, French trade advisers, French press correspondants, English County councils, Universities, professional federations)
- French-based decision makers and opinion leaders (including Ministries, CAC 40 companies, RDAs, mayors of big cities, regional councils, regional Chambers of Commerce and Industry, Top French schools and Universities, innovative clusters, professional federations)
- Eurotunnel flexi plus and Eurostar and Air France Business Class passengers
- Others

PUBLICATION DATES & THEMES

No. 190	July - August 2010	Leisure & Tourism
No. 191	September - October 2010	Retail
No. 192	November - December 2010	TBC
No. 193	January - February 2011	TBC
No. 194	March - April 2011	TBC
No. 195	May - June 2011	TBC

PRICES FOR ONE ISSUE

Standard Positions	Member CCFGB	Non member	Dimensions
DOUBLE PAGE SPREAD	from £2590*	from £3360*	H 279 mm x L 394 mm
FULL PAGE	£1650	£2030	H 279 mm x L 197 mm
ADVERTORIAL	£2500	£3000	H 279 mm x L 197 mm
1/2 PAGE	£990	£1300	H 121 mm x L 165 mm or H 221 mm x L 76 mm
1/4 PAGE	£650	£850	H 105 mm x L 98 mm or H 98 mm x L 105 mm
1/8 PAGE	£300	£500	H 60 mm x L 80 mm

*Please enquire for double spread occupying a special position.

special discounts apply when booking multiple advertising spaces

Special positions	Member CCFGB	Non member
H 285 mm x L 210 mm - excluding loose inserts which vary in size		
OUTSIDE BACK COVER (MAX 2 ISSUES PER YEAR)	£2500	£3000
INSIDE FRONT COVER	£2000	£2500
INSIDE BACK COVER	£1700	£2000
FACING INSIDE FRONT COVER	£2000	£2500
FACING EDITORIAL	£1800	£2400
FACING CONTENTS PAGE	£1800	£2400
LOOSE INSERT (SUBJECT TO WEIGHT OF BROCHURE)	£1700	£2000

All prices are exclusive of VAT

TECHNICAL SPECIFICATIONS

The artwork must be supplied as a high-resolution PDF file (minimum 300 dpi) with 3mm bleed on each side. This can be sent either by email to Capucine Oddo at coddo@ccfgb.co.uk, or by post on CD Rom. According to your choice, the size of the advertisement should match the size specified in the column above.

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